

## ABRIDGED TERMS & CONDITIONS - CAPTION

UK 18+. Enter between [01/08/2024] to [14/08/2024]. Enter by liking this video and add a comment including your pet cat's birthday (day & month only) for a chance to win 1 of 5 [Dreamies treats gift boxes, product range, size and quantity in box may vary; DREAMIES pockets with salmon, DREAMIES pockets with cheese, DREAMIES pockets with catnip, DREAMIES Meaty with Chicken, DREAMIES Meaty with Salmon, DREAMIES Creamy with Chicken, DREAMIES Creamy with Salmon, subject to availability.]. Maximum 1 entry per person. Winners selected using random data generator. Please see <https://www.dreamiestreats.co.uk/> for details and full T&Cs.  
**Promoter:** Mars Petcare UK, 3D Dundee Road, Slough, Berkshire, SL1 4LG

## FULL TERMS & CONDITIONS - LINK

These terms and conditions (the “**Terms and Conditions**”) govern your entry into and participation in the promotion. Please read these terms carefully before entering as by entering you are deemed to have accepted and agreed to be bound by these Terms and Conditions. In the event of any conflict or inconsistency with any other communications related to the promotion, including advertising or promotional materials, these Terms and Conditions will take precedence. Please retain a copy of these Terms and Conditions for your information.

The Promoter takes data protection seriously. By entering the promotion, you confirm that you have read the Privacy Policy at <https://www.mars.com/privacy> and agree to any personal data you submit as part of the promotion being held and processed in accordance with this Privacy Policy, the UK General Data Protection Regulations (GDPR) and the Data Protection Act 2018.

**Promoter:** Mars Petcare UK, 3D Dundee Road, Slough, Berkshire, SL1 4LG.

## ELIGIBILITY

1. This promotion is open to residents of the UK, except for employees of the Promoter and their immediate families, associated agents or anyone else professionally connected with the promotion.
2. Entrants must be aged 18 years or over at the date of entry.
3. No purchase necessary
4. Internet access and valid Tiktok account required.
5. Bulk entries, entrants using multiple addresses, email addresses, numbers or entering via agents, third parties, organised groups, syndicates or aliases or entries automatically generated by computer will not be accepted. Entries received by any means other than as specified in these Terms and Conditions (see condition 6 below) will be rejected. Any person persistently trying to circumvent the entry process will be disqualified immediately. No incomplete, corrupted entries or multiple entries from the same person beyond the daily limit will be accepted. Entries must be made directly by the person entering the promotion. Only genuine valid entries will be considered.

## PROMOTIONAL PERIOD

6. The promotion will run from 00:00:01 on [01/08/2024] to midnight on [14/08/2024] (the “**Promotional Period**”). Entries must be received within this time in order to be valid.

## HOW TO ENTER FOR YOUR CHANCE TO WIN IN GB

7. For the chance to win, like this video and add a comment including your pet cat's birthday (day & month only).
8. Only 1 entry (comment) per person.
9. Only valid entry information will be accepted and the Promoter reserves the right to disqualify and reject any inappropriate entries. All entries are subject to verification. Entry information may not be sold or exchanged.
10. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry / win.

## THE PRIZES

11. The prize(s) to be won are 1 of 5 boxes of Dreamies treats. [Dreamies treats gift boxes, product range, size and quantity in box may vary; DREAMIES pockets with salmon, DREAMIES pockets with cheese, DREAMIES pockets with catnip, DREAMIES Meaty with Chicken, DREAMIES Meaty with Salmon, DREAMIES Creamy with Chicken, DREAMIES Creamy with Salmon, subject to availability.

## PRIZE INFORMATION

12. There are five prizes in total, as detailed, that are available to be won throughout the entire promotion.
13. Prize(s) are strictly non-transferable and must not be sold, auctioned nor advertised for sale whether on the internet, in newspapers or elsewhere. Any person found in breach of this term will be disqualified and have any prize(s) won withdrawn. No cash alternatives or other alternative prize(s) will be available in whole or in part, except in the event of circumstances outside the reasonable control of the Promoter, whereby the Promoter reserves the right to substitute the prize(s) with prize(s) of equal or greater value. The prize(s) will only be awarded directly to the winner(s).
14. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of the prize(s), the Promoter reserves the right to hold void, cancel, suspend the promotion or amend these Terms and Conditions where it becomes necessary to do so, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.

## WINNER SELECTION AND NOTIFICATION

15. The Promoter will use a random date generator to select winning entries. If your cat's birthday (day & month only) matches the date generated by the date generator, then you will be awarded the prize. Where multiple entrants enter a winning date, each entrant, will be allocated a number and a random number generator will select the winner for the one prize. If no entry matches with a winning date, a new date will be randomly generated and the prizes will remain available until 5 winners have been allocated the prizes.
16. **Prize Redemption:** The 5 winner(s) will be contacted by private message to the TikTok account used by the participant to participate in the promotion within 7 days of the closing date of the

promotion. Winner(s) will be required to respond within 14 days confirming (1) their acceptance of the prize and (2) their address for delivery of the prize. Prizes will be delivered within 28 days of the Promoter receiving the winner's details.

17. The Promoter will make reasonable efforts to contact the winner(s) to receive the relevant information to allow fulfilment of the applicable prize. Regular reminders (up to 3) will be sent out to winner(s). Inaccurate information may result in the prize being forfeited. If a winner has not responded to notifications after 14 working days or if a selected winner is ineligible, otherwise in breach of these Terms and Conditions or unable to or declines to take up the prize for any reason, the Promoter reserves the right to withdraw the prize and to reallocate the prize by selecting a new winner from all remaining entries in accordance with the process described in these Terms and Conditions.
18. The Promoter does not accept any responsibility in the event a winner does not receive their prize for whatever reason, including in the event that a winner provides an incorrect address or bank account details or due to postal delays or loss by the postal service.
19. Insofar as is permitted by law, the Promoter and its associated agents and companies will not in any circumstances be responsible or liable to compensate entrants for any losses that may be incurred as a result of entering into the promotion and the Promoter does not accept any liability for any loss, damage, personal injury or death occurring as a result of a winner's acceptance of a prize, except where such damage or loss is caused by the negligence of the Promoter or its agents. Winner's statutory rights are not affected.
20. **No correspondence:** The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into, except with the prize winner(s).

#### **GENERAL INFORMATION**

21. A list of winner(s) surnames and their counties is available on request. Please post your request and a SAE to: [DREAMIESxBenedictGiveaway, Mars Petcare UK, 3D Dundee Road, Slough, Berkshire, SL1 4LG] within 3 months of the promotion close date. Should a winner object to their information being made available, they should contact the Promoter by emailing [[Customer Service - Contact Us | DREAMIES™ \(dreamiestreats.co.uk\)](#)]. The promoter may nevertheless disclose information to regulatory authorities if required by law to do so.
22. In the event a winner requests for their personal data, including phone number and address details to be deleted, the Promoter cannot be held responsible if such request means that it is unable to complete delivery of the winner's prize or assist them following deletion of their phone number. The name, contact details and (if applicable) bank account details of the winner(s) will be retained for 30 days after the prize has been fulfilled to allow the Promoter to deal with any queries from the winner. Surname and/or county details may be retained and made available to members of the public in accordance with condition 20.
23. Winner(s) may be required, if they consent, to take part in reasonable publicity relating to the promotion without further remuneration.
24. The Promoter is not responsible for any entries which fail to be registered or are delayed for any technical or other reason whatsoever.
25. The Promoter reserves the right to verify the winning entries including by asking for the winner(s) identity, including proof of age (which they must provide within 14 days but which will not be retained following verification by the Promoter and redemption of the prize) and may refuse to award a prize or withdraw a prize entitlement and/or refuse further

participation in the promotion and disqualify a participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions (including entry requirements) or otherwise where a participant has gained an unfair advantage in participating in the promotion or won using fraudulent means.

26. The Promoter may in its absolute discretion disqualify any participant found to be tampering with the application process or operation of the website or to be acting in any manner disruptive to the promotion.
27. Sometimes, through reasons outside of the Promoters control, the website (as with any website) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website. No responsibility will be accepted for any difficulties in entering, claiming or any entries/claims being delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
28. Limitations of liability: insofar as permitted by law, neither the Promoter nor its agents or associated companies assume any responsibility or liability for:
  1. Any faulty, incorrect, errors or failed electronic data transmissions;
  2. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion;
  3. Inaccessibility or unavailability of the internet or the website or any combination thereof; and
  4. Insofar as permitted by law, any injury or damage to participants or to any other person (or their property) which may be related to or resulting from any attempt to participate in the promotion.
29. If any clause of these Terms and Conditions is determined to be illegal, invalid or otherwise unenforceable, then it shall be deemed deleted from these Terms and Conditions. The remaining clauses shall be unaffected and remain in full force and effect.
30. This promotion and these Terms and Conditions (and any disputes/claims arising out of or in connection with them) shall be governed by and construed in accordance with English law and the parties to any dispute or action shall submit to the jurisdiction of the English and Welsh courts. However, if you are resident in Scotland, you may bring your claim before the Scottish or English courts. If you are a resident in Northern Ireland, you may bring your claim before the Northern Irish or English courts.